



PACIFIC BUSINESS CONSULTANTS

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28 January 2008

COMPANY ANNOUNCEMENT

PACIFIC BUSINESS CONSULTANTS PARTNERS SES IN DELIVERING ELECTRONIC SHELF DISPLAY SYSTEM

Pacific Business Consultants and **Store Electronic Systems**, a French publicly listed company are combining efforts on the non-food businesses in Australia in marketing and delivering their renowned electronic price display system.

Michael Squire, Managing Director, Pacific Business Consultants said:

"I saw this system in operation in France and became very excited about its possibilities in the Pacific rim area."

As of 30 September 2007 SES has equipped a total of 1,646 stores in 83 networks over 21 countries and is growing at a very fast rate.



SES is a company devoted to designing and marketing wireless communication products and systems for the retail sector. The electronic label is currently its leading product.

Nicolas Lamaury, SES Asia Export Sales Director;

"We welcome proactive partners and believe that our system will do very well here. SES has spent 17 years developing a state-of-the-art system and is adding real value to each retail operation - the system speaks for itself. We look forward to a mutually rewarding relationship with Pacific Business Consultants"



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